



### **The BTG Difference.**

Before BTG was a technology strategy firm, it was a concept—a way of engineering technology solutions, and a level of professional service. While we work with some of the most cutting-edge technologies in the world, the core beliefs of our firm are based on common sense wisdom and time-tested business practice.

When we founded BTG, we did so having experienced many different technology projects, for many different organizations, from many different vantage points. What brought us together in a partnership that led to BTG was a shared desire to help others use technology to its greatest benefit.

### **What brought us together in a partnership that led to BTG was a shared desire to help others use technology to its greatest benefit.**

Wayne Chang is one of our firm's directors. He has led many projects that have been published and documented in over 10,000 publications and TV networks worldwide. Some of Wayne's most notable achievements are: the creation of the i2hub, the most popular collaboration software for colleges; the creation of MyAdvantage, downloaded and used by millions; the creation of the world's largest music community for Napster Inc as its Digital Forum Administrator; and the creation of Scene Review News Network, which was ranked 367<sup>th</sup> in the world by Alexa Data Services.

Ben Sack is also one of our firm's directors. His experience as a technology manager on a Congressional campaign, when he was just 12-years-old, had taught us the impact that one agile, enthusiastic, and dedicated mind can have on an organization. This was reaffirmed during a director's freshman year at Harvard, when he interned with a financial services company. Before the semester was over, he had created a software system that, in its simplicity, is still used throughout the company to this day, years later.

### **We founded a firm that was based on our belief in creative individuals to create technology strategy for enterprise.**

We created a team where every member is a powerful reflection of the philosophies of the firm. We are a place where both clients and team members alike are part of the BTG family.

### **BTG is a place for growth, success, and the unending pursuit of better technology solutions for ourselves and our clients.**





## **Who we are.**

We are a technology strategy firm.  
We are strategy consultants and solution engineers.

## **What we do.**

We help businesses and organizations use technology to its fullest potential. We provide strategy consulting to our clients, with a focus on creating technology solutions that produce real results.

## **How we do it.**

Our business methodology is based on the principles of agile programming, a creed of technology engineering that emphasizes responsive development, elegant thinking, and superior business practice. BTG is based on the micro-team concept, where small, close-knit teams of 1-2 solution engineers manage all aspects of a strategic consultancy.

**It's not about code. It's not about buzzwords. It's not about how many acronyms we can fit on a résumé list. And, it's ultimately not about the money either. It is about creating world-class software, and engineering change through our technology solutions.**



## **Are you BTG?**

There is no dearth of “developer” jobs in today’s marketplace. As an experienced software engineer you are already well aware of the opportunities that exist. We are unlike any others you have come across.

BTG is a lifestyle and professional philosophy. If you are BTG, you’ve probably been this way for as long as you’ve developed technology, long before you read this. You know this, and you already know BTG.

We are a firm founded by developers. We collectively share a fundamental personal interest in software development. We are the ground-breakers and trailblazers of the technologies with which we work.

It’s not about code. It’s not about buzzwords. It’s not about how many acronyms we can fit on a résumé list. And, it’s ultimately not about the money either. It is about creating world-class software, and engineering change through our technology solutions.

## **The Firm.**

We are not a corporate pyramid or code-monkey shop. We are a community of technology professionals. As such, we are only as good as every member of our team. We are brought together and bound by our belief in agile programming methodologies, and the desire to aid others through our abilities.

**We are brought together and bound by our belief in agile programming methodologies, and the desire to aid others through our abilities.**

## **The Solution Engineer.**

We engineer innovative, elegant solutions through independent development. We are resident Rockstars who develop full-fledged applications using web technologies. We manage a support team of graphic designers, coders, and testers. We work closely with our clients, providing customer service to match our technical abilities. Our work is a reflection of us, and we are the embodiment of BTG.

**Our work is a reflection of us, and we are the embodiment of BTG.**





## **The BTG Experience.**

You are approaching a professional opportunity like no other. We are not a place for clock-punchers who are seeking a baseline commitment to what they do. We are not a place for code monkeys who measure their work line-by-line. We are a place for those who strive for excellence and growth as both software engineers and enterprise professionals.

**We are a place for those who strive for excellence and growth as both software engineers and enterprise professionals.**

Working with some of the most prominent businesses and organizations in the world, as well as the latest technologies, BTG provides our Solution Engineers with an optimal trajectory for professional advancement, learning, and marketability.

You will enter BTG with the technical know-how to create world-class software. We will provide you with the training and experience of working with world-class organizations on diverse projects. We provide our team members with the same limitless potential that they offer the firm.

**We provide our team members with the same limitless potential that they offer the firm.**

## **The Decision.**

Thank you for taking the time to read about our firm. In closing, we are going to share with you the same thing we say to prospective clients, large and small: There is no hard-sell here, or negotiation to take place. The decision to make is your's, and ultimately, it should be one of the easiest ones you ever have to make. You already know if you are ready for BTG. If you are, we look forward to having you as part of the team.

**You already know if you are ready for BTG. If you are, we look forward to having you as part of the team.**